

# SELECTUSA Foreign Direct Investment (FDI): CANADA

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #2

Second largest source of FDI  
in the United States in 2019

(by UBO)

## Contact US

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs

## 726,900

Number of U.S. workers employed by U.S. affiliates of majority Canadian-owned firms in 2017.



Investing in Innovative R&D

## \$1.0 billion

Value of research and development (R&D) spending by U.S. affiliates of majority Canadian-owned firms in 2017.



Expanding U.S. Exports

## \$15.0 billion

Value of U.S. goods exports by majority Canadian-owned firms operating in the United States in 2017.

Sources: Bureau of Economic Analysis (latest available as of August 03, 2020), fDi Markets (data from July 2010 - June 2020)

## Canadian FDI in the USA (in USD millions)

	2015	2016	2017	2018	2019
<b>Position (UBO)</b>	\$394,814	\$422,956	\$478,986	\$533,910	<b>\$580,752</b>
<b>Flow</b>	\$58,887	\$65,140	\$83,657	\$39,115	<b>\$36,489</b>

## U.S. FDI in Canada (in USD millions)

	2015	2016	2017	2018	2019
<b>Position</b>	\$361,954	\$355,394	\$371,274	\$368,498	<b>\$402,255</b>
<b>Flow</b>	\$10,114	\$12,589	\$16,356	\$17,752	<b>\$29,889</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Canadian FDI projects in the USA

- #1 Software & IT Services
- #2 Financial Services
- #3 Business Services
- #4 Real Estate
- #5 Industrial Equipment
- #6 Food & Beverages

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2020